

**Media release dated 29 February 2024**

## **Pharmacies BENU network opens 100th branch**

**Unterentfelden - Pharmacies BENU is celebrating the opening of its 100th pharmacy in Switzerland in March 2024. This marks a milestone in the Swiss expansion history of the network, which is part of the healthcare provider PHOENIX Pharma Switzerland.**

The [100th branch](#) of Pharmacies BENU will open its doors in Delémont in March 2024. As usual, the staff at BENU Delémont Gare will provide their customers with professional advice on all aspects of health and well-being and serve them with a comprehensive portfolio of medicines, cosmetics and health products.

To mark the opening of its 100th pharmacy, BENU is organising an [online competition](#). Participants can win a total of 100 vouchers worth 100 francs each in March. These can be redeemed in all BENU pharmacies in Switzerland.

### **Being where our customers need us**

«Our pharmacies are already an important point of contact for health concerns in large parts of Switzerland, » explains Thierry Lannaz, Head of Merger & Acquisition West Switzerland. The BENU pharmacy network currently has 68 branches in French-speaking Switzerland, 27 in German-speaking Switzerland and five in Ticino.

Pharmacies BENU SA wants to further increase its presence throughout Switzerland in the future, also with the help of digital solutions. «As an omnichannel pharmacy chain, we want to be where our customers need us. That's why we are actively looking for new pharmacies in suitable locations, » says Thierry Lannaz. «On the other hand, we have been expanding our online shop for years. »

Around 18,000 health products and perfumes can currently be ordered at competitive prices via [www.benu.ch](#). «Recently, our customers have also been able to have prescription medicines delivered directly to their homes, » says Laurent Vuithier, Head Projects.

### **Broad range of services**

In order to best meet the needs of patients, the branches of Pharmacies BENU SA offer numerous other services in addition to pharmaceutical advice and the dispensing of medicines.

Laurent Vuithier comments: «You can have health measurements carried out at many of our locations. Whether it's blood pressure, cholesterol or gluten intolerance, we support our customers in monitoring and checking levels that are relevant to their health. The vast majority of our pharmacies also offer vaccinations against influenza or other diseases that are permitted under the various cantonal regulations. »

## **A major employer**

The history of Pharmacies BENU began in 1982 and the network in Switzerland has grown steadily since then. «During this time, BENU has also developed into a major employer in the healthcare sector, » says Laurent Vuithier.

Today, Pharmacies BENU employs around 950 people in a wide variety of roles. In addition to pharmacists and pharmaceutical assistants, the company also employs chemists and perfumery advisors. «We are also currently training around 160 apprentices. Promoting young talent is an important matter for us and will continue to be one of our focal points in the future, » concludes Laurent Vuithier.

## **Contact for media enquiries**

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### *About Pharmacies BENU*

The rapidly growing pharmacy network Pharmacies BENU, which currently has around 950 employees and 160 apprentices, is to be expanded from the current 100 to 120 pharmacies. An increased focus on e-commerce is also planned. BENU pharmacies provide their customers with professional advice on all aspects of health and well-being and supply them with medicines, parapharmaceuticals, medical technology products and cosmetics from exclusive brands. Around 18,000 health products and perfumes can already be ordered online via BENU.ch.

[www.benu.ch](http://www.benu.ch)

### *About PHOENIX Pharma Switzerland*

PHOENIX Pharma Switzerland is part of the PHOENIX group, one of Europe's leading integrated healthcare providers, and reliably supplies people in Switzerland with pharmaceuticals as well as beauty and healthcare products. The Swiss company offers a constantly growing range of products and innovative services along the entire pharmaceutical value chain.

With its pharmacy network Pharmacies BENU and the distribution company Pharmapost, PHOENIX Pharma Switzerland is an important link between the suppliers of healthcare products and the market. The company thus provides an efficient solution for all needs at the right time and in the right place. The holding company performs important central tasks on behalf of the operating units.

[www.phoenixpharma.ch](http://www.phoenixpharma.ch)